



PALLAVI ENGINEERING COLLEGE

(UGC AUTONOMOUS)

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Title of the Event:	GENESIS IDEATHON 2025
Organized by:	AI & ML Department and R&D Cell , Pallavi Engineering College
Institution:	Pallavi Engineering College
Date:	29th October 2025
Venue:	PEC Auditorium
Mode of Session:	Offline
Participation Type:	Individual or Team (up to 4 members)
Registration Fee:	₹400 per team
Themes:	AI & ML, Cybersecurity, IoT, Cloud Computing, Smart Education, Sustainable Tech, Robotics, Quantum Computing
Prizes:	1st Prize – ₹6,000 2nd Prize – ₹4,000
Number of Teams Participated:	44
Objective of the Event:	<ul style="list-style-type: none">• To inspire students to think creatively and develop innovative solutions to contemporary problems.• To promote interdisciplinary collaboration and teamwork among participants.• To nurture entrepreneurial and research skills in students.• To align student projects with sustainable and technological advancement goals.

Brief Report:

The GENESIS IDEATHON 2025 began with an inaugural ceremony graced by the Director, Principle, Vice Principle, the guest of the event the Advisory member of PEC , Faculty members, and Coordinators. A brief address highlighted the importance of innovation and research in today's technological landscape.

Then the first round of the event was started and participants from various departments registered either individually or in teams, presenting unique and practical ideas addressing societal, environmental, and industrial challenges. Each team had the opportunity to **pitch their ideas**, explain **problem statements**, propose **innovative solutions**, and present **prototypes or conceptual frameworks**.

The judges evaluated the teams based on the criteria such as

- Innovation and Creativity
- Feasibility and Impact
- Presentation and Clarity
- Technical Implementation

Out of 44 teams, 17 teams were selected for the second round where they were asked to present their ideas with the help of a ppt presentation.

After the evaluation, due to the students brilliant ideas and enthusiams two teams were selected for each 1st and 2nd prize and also consolation prizes were given to the best teams from each department and the prizes were awarded.

Prize Winners:

1st Prize: 1. Tech Squad 2. Vinaya and Team

2nd Prize: 1. Visionary Squad 2. Team ICN

Outcome of the Ideathon:

Enhanced innovative and design thinking capabilities among participants.

- Encouraged teamwork, collaboration, and entrepreneurial skills.
- Provided a platform for students to gain exposure to real-world problem-solving.
- Identified potential ideas for incubation and further research under the R&D Cell.

Conclusion:

The **GENESIS IDEATHON 2025** successfully achieved its goal of fostering a culture of innovation and research among students of Pallavi Engineering College. It served as a launchpad for aspiring innovators to transform their ideas into impactful solutions.

Poster/Brocher of the event:



Event Photograph 1:



Event Photograph 2:



Event Photograph 3:



Event Photograph 4:



Event Photograph 5:



Event Photograph 6:



Event Photograph 7:



Event Photograph 8:



Event Photograph 9:



Event Photograph 10:



Event Photograph 11:

